

# INVESTIGATIVE JOURNALISM ON THE DIGITAL FRONTIER

New Sources, New Tools, New Technologies, New Audiences

Professional Integrity and Ethics

## FRIDAY

**19:30** **Masterclass on producing an independent investigative documentary: storytelling, research, financing, production, distribution**

Screening of *Masterspy of Moscow* — George Blake

GEORGE CAREY

Chair: Stephen Desmond, Senior Lecturer in Film & Television, Southampton Solent University

## SATURDAY

**10:00** **Staring at the Sun: What kind of news and information society do we need?**

MARK DOOLEY

Chair: Bernadette O'Sullivan,

Lecturer in Journalism, NUI, Galway

**10:45** **How the International Consortium of Investigative Journalists used Neo4j to unravel the Panama Papers**

CÉCILE SCHILIS-GALLEGO

Chair: Bahareh Heravi, Assistant Professor, Information & Communication Studies, UCD

**11:30** **Investigative journalism across platforms: opportunities and challenges**

ALYS HARTE

Chair: Rosemary Day, Head, Department of Media & Communication Studies, Mary Immaculate College, UL

**12:15** **Investigative journalism in a post-factual world**

DECLAN LAWN

Chair: Kate Shanahan, Head, Journalism & Communications, DIT School of Media

**13:00** *Lunch*

**14:00** **View from the newsroom: the value of FOI requests and of other publicly available data**

COLIN COYLE

Chair: Jane Last, Head of News, Independent News & Media

**15:00** **Reaching new audiences: power of social media, digital tools, visualisation**

MATT COOKE

STEVE DEMPSEY

Chair: Jane Suiter, Director, Institute for Future Media & Journalism, DCU

**16:00** *Coffee break*

**16:30** **KEYNOTE ADDRESS:**

**The one and only formula — notice the symptoms of a problem, meet the sources, develop trust**

CAROL LEONNIG

Chair: Michael Smith, Editor, Village Magazine

**17:30** **Presentation of the 2016 Cleraun Award for Outstanding Contribution to Journalism**

## SUNDAY

**11:00** **Genesis of an investigation from initial idea to finished documentary**

MARK COUGHLAN

PHILIP GALLAGHER

Chair: Barry Finnegan, Lecturer,

Faculty of Journalism, Griffith College Dublin

**12:00** **Data banks — a treasure trove for journalists**

GERARD O'NEILL

SEÁN MCCÁRTHAIGH

Chair: Paul McNamara, Lecturer, School of Communications, DCU

**13:00** *Lunch*

**14:00** **Authenticating your story — verification resources for journalists**

ELIZA MACKINTOSH

SUZANNE KENNEDY

Chair: Laura Slattery, journalist, The Irish Times, writes about media and marketing

**15:00** **Feeling the pulse of the nation: 2009 to 2016**

DIT DATA RESEARCH PROJECT

BY FINAL YEAR STUDENTS

Chair: Ken Foxe, Lecturer, DIT School of Media

**15:30** *Coffee break*

**16:00** **Masterclass on investigative journalism: Pulitzer prize winner on one of her major scoops: development of the story, challenges, unfriendly sources, verification, pitching to editors, strategies that did and did not work**

CAROL LEONNIG

Chair: Tom Lyons, Deputy Editor, The Sunday Business Post

**17:30** **Finish**



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