

16TH CLERAUN MEDIA CONFERENCE

Chartered Accountants House, 47-49 Pearse Street, Dublin 2

SPEAKERS



Suzanne Kennedy is a designer and entrepreneur who began her career in 2003 working for a prominent design company, and went on to launch One Look Design. She is co-founder of Newslinn, a citizen to journalist photo sharing network, designed to help journalists receive photos from their readership and online followers. It is building smartphone apps, virtual text message numbers and a database and search tools for journalists. Its technology uses two-factor user authentication, proprietary UGC photo validation, and real-time photo search engine technology. The service is free for any journalist.



Declan Lawn is a reporter with BBC Current Affairs, working mainly for *Panorama* and BBC NI's *Spotlight* programme. He has also produced and directed several programmes, including *Petrol Bombs and Peace* for BBC Three, a documentary about the marching season in Belfast, presented by Alys Harte. He also presents radio programmes and has a screenplay in development with the BBC.



Carol Leonnig is a Pulitzer Prize winning investigative reporter who has worked at the *Washington Post* since 2000. Her work revealing that President Obama's security had been compromised by the misconduct and failures of the Secret Service won her the Pulitzer Prize for National Reporting in 2015. She was part of a team of national security reporters that won the Pulitzer Prize for Public Service in 2014 for documenting the NSA's expanded spying on innocent Americans. She is the two-time winner of the George Polk award, for her Secret Service investigation, and for her part in a team that uncovered the gifts and cash that Virginia Governor Bob McDonnell and his wife took from a businessman while helping his company with state support. Their coverage culminated in the couple being indicted on bribery and corruption charges and then convicted on 20 felony counts. She helped lead a reporting team that uncovered how city and federal officials for years left Washington DC residents in the dark as the levels of lead in their drinking water reached record-breaking, toxic levels; this year-long coverage won the Selden Ring award for public service in investigative journalism. She previously worked at *The Charlotte Observer* in North Carolina and *The Philadelphia Inquirer*. A graduate of Bryn Mawr College, she lives in Washington, D.C. with her husband and two daughters.



Seán McCárthaigh is news editor of the Ireland edition of *The Times*. He is the former head of the Dublin office of the *Irish Examiner*, and has over 25 years' experience of covering politics, courts, tribunals and other major news stories. He is also the former producer of TV3's *Tonight with Vincent Browne*.



Eliza Mackintosh is UK Duty Editor at Storyful, the world's first social media news agency. She recently moved from New York City to London, where she is managing news partnerships as part of Storyful's expansion in the UK. During her time with Storyful, she has given talks on social media verification at institutions and conferences including MIT Media Lab, the London School of Economics, and the Global Editor's Network Summit. Previously, she worked for the *Washington Post* as a special correspondent in London, reporting on culture, austerity measures, and rising rent prices. She also covered the London 2012 Olympics on social media, appearing in video clips for the *Washington Post's* "London Eyes" news partnership with Socialcam. She graduated from the University of New Hampshire in 2012, where she was a journalism and communication double major focusing on the impact of social media on the news cycle.



Gerard O'Neill is Chairman of Amárach Research. He is a graduate of the London School of Economics and was previously Business Planning Manager in An Post. He leads the strategic consulting practice in Amárach, working with senior management teams to create resilient strategies for the future. In 2014, he was appointed a member of the National Statistics Board, which is responsible to the Government for developing its statistical strategy. He is a Fellow of the Marketing Institute of Ireland as well as a board member of the Institute, and was previously chairman of the Marketing Society. He was a co-founder of Hireland.ie, the job creation initiative, and is a director of the Third Space community initiative in Smithfield, Dublin. His book – *2016: A New Proclamation for a New Generation* – is published by Mercier Press.



Cécile Schilis-Gallego has been a data journalist and researcher since 2014 for the International Consortium of Investigative Journalists (ICIJ), an organization that brings investigative reporters from around the world to work on major cross-border projects. As part of her ICIJ work, she did research on the World Bank, counting the number of people displaced by projects financed by the institution. She also worked on assessing the presence of Australian mining companies on the African continent for a project called "Fatal Extraction". More recently, she contributed to the Panama Papers investigation, a project that exposed how the offshore system enables crime, corruption and wrongdoing, through a leak of 11.5 million documents from the Panamanian law firm Mossack Fonseca. She graduated in 2014 from Columbia Journalism School (USA) and Sciences Po Journalism School (France) with a master's degree in investigative reporting. She was a 2014-2015 Brown Institute Magic Grantee, which enabled her to work on an investigative data project aimed at making financial statements of public companies more transparent and more accessible to journalists.