

INSIGHT: IRELAND'S RURAL CRIME WAVE

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BACKGROUND

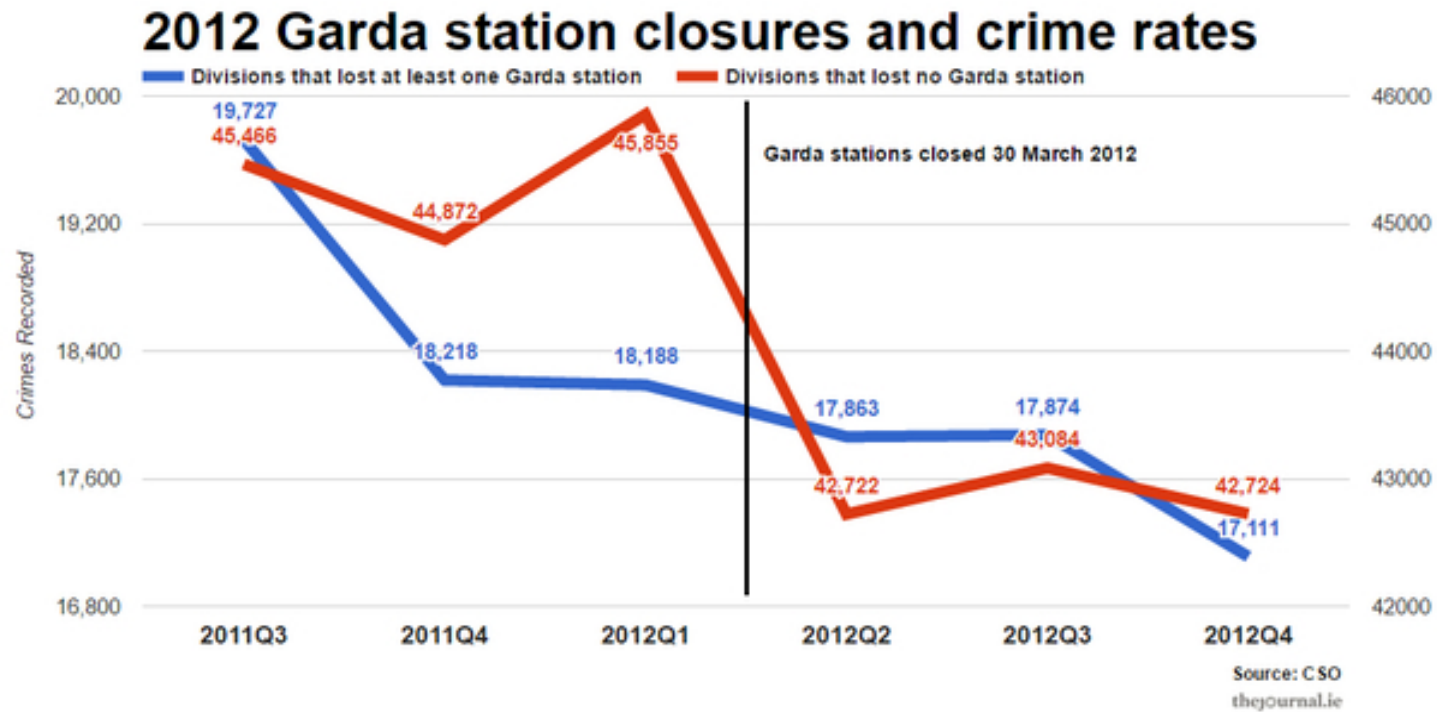
1. RALLY IN THURLES OCT 2015
2. SAVE OUR LOCAL COMMUNITY
3. UPCOMING GENERAL ELECTION

<https://www.youtube.com/watch?v=5Q60D7YscEI>

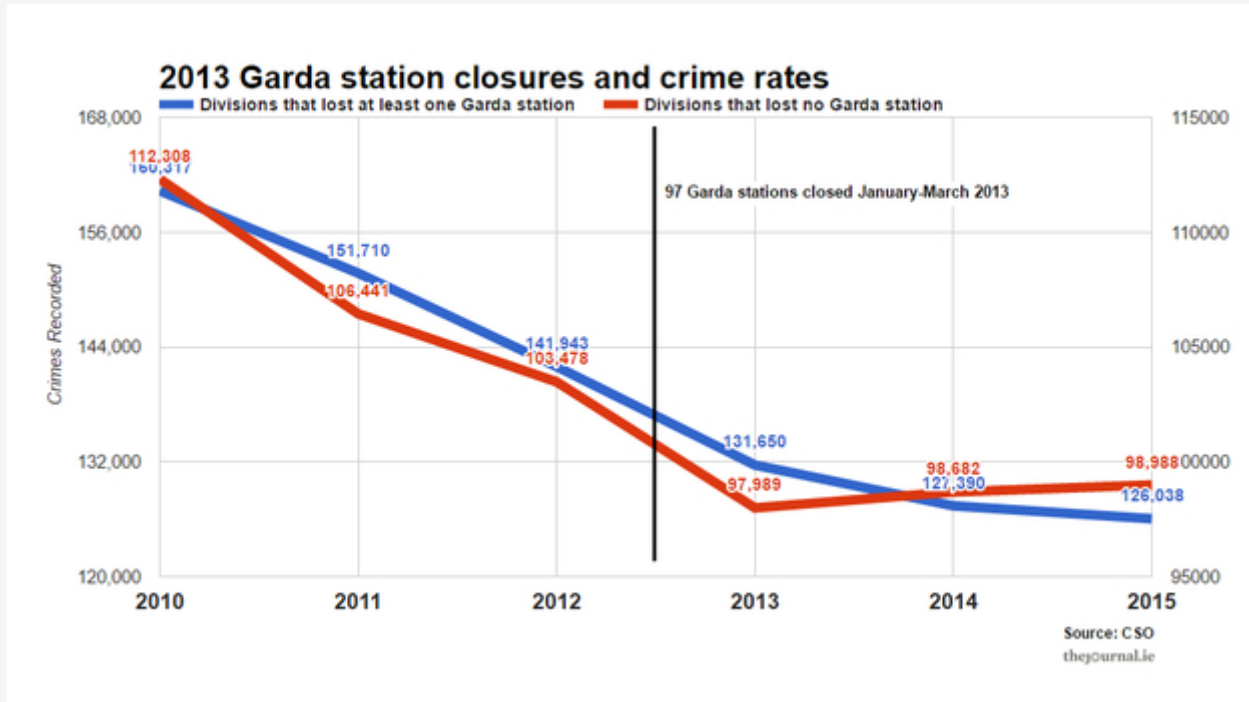
1. FORMING INVESTIGATION

- PHONE CALLS
- GET ON THE GROUND
- MEET POTENTIAL CASE STUDIES

2. STATISTICS – DO THEY BACK UP THE RHETORIC?



2010 – 2015 REPORTED CRIMES



GARDA CLOSURE- 139 STATIONS (2012-2013)

- In the three years before the 2013 closures, there were 453,970 crimes recorded in the 21 Garda divisions that went on to lose at least one station
- In the three years after the closures, there were 385,078 in those areas. That's a **decrease of 15.2%**

FORMING THE STORY

- MACRO OR MICRO
- STORYTELLING : WHO CAN ILLUSTRATE THIS STORY?

<https://www.youtube.com/watch?v=vYNX4KE57eM>

WHO WE USED

- PALLASGREEN, CO.LIMERICK / LITTLETON, CO
TIPPERARY
- FARMER / PRIEST / MECHANIC / SHOP
OWNER / FAMILY BREAK IN
- <https://www.youtube.com/watch?v=BmLejwFGzuY>

CHALLENGES BEFORE BROADCAST

- **PROMOTING THE PROGRAMME**

<http://www.independent.ie/irish-news/news/they-shoved-a-shotgun-in-my-temple-says-victim-of-rural-crime-34218327.html>

CONCLUSIONS

- **STATISTICS VS PALPABLE FEAR**
- **NATURE OF THE ATTACKS**
- **POST ELECTION CAMPAIGN**