



FACING THE CHALLENGES

PROFESSIONAL INTEGRITY

12th Cleraun Media Conference

DUBLIN · 18-19 OCTOBER 2008

CLERAUN IS A UNIVERSITY STUDY CENTRE AND RESIDENCE FOR THIRD LEVEL STUDENTS. It has study rooms, lecture and seminar facilities, which are open to non-resident students. Since it opened in 1982, Cleraun has organised many cultural and educational activities for students. Guest speakers are regularly invited for discussions on topical issues.

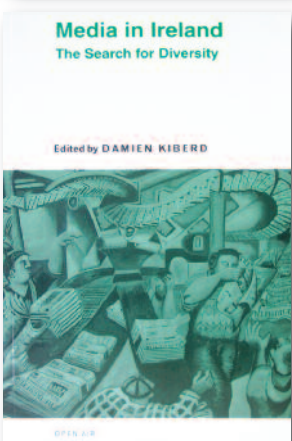
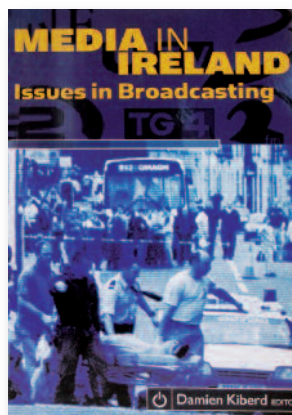
Since 1992 Cleraun has been bringing university students and young professionals to some of the poorest parts of the developing world, giving them an opportunity to work in collaboration with local communities. Some of these aid projects took place in rural areas of Uganda and in the Andes mountains of Peru. Work involved helping with the building of primary schools, health centres and other social facilities. More recent projects have been in Russia and the Baltic countries.

Cleraun has a small oratory and a resident chaplain. Doctrinal and spiritual activities are entrusted to Opus Dei (www.opusdei.ie), a prelature of the Catholic Church founded in 1928 by Saint Josemaría Escrivá. Opus Dei aims to help people from all walks of life to live up to their calling as Christians and to strive for holiness in and through their everyday work.

Cleraun Media Conferences

Scheduled to take place over two days every two years, the Cleraun Media Conferences began in 1986 and have gradually grown in stature. They now constitute an important forum where media practitioners can address and discuss ethical and professional issues which arise in the course of their work in a positive and constructive way. The Cleraun Media Forum, a more recent development, has helped to make this an on-going process.

In recent years, the conferences have focused on professional integrity. Earlier, they covered a broad range of topics such as reporting on coverage of international conflicts, and on refugees and asylum-seekers; public service broadcasting and democracy; the role of government press offices in the peace process; investigative journalism; media monopolies; the responsibilities of media owners; whether media practitioners have a brief to change society; a philosophical foundation for media ethics; ethical issues in news reporting; codes of conduct; leaks to the media; the newspaper ombudsman; newspapers and litigation; the media on terrorism, violence and crime.

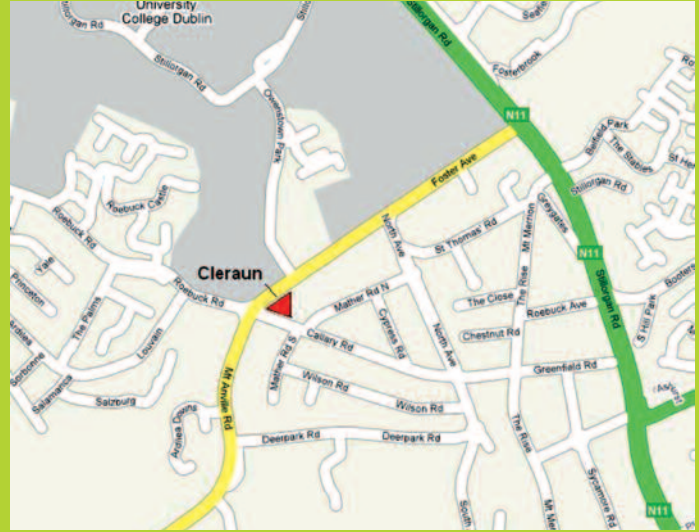


Earlier conferences led to the publication of the following books:

Media in Ireland: issues in broadcasting (ISBN 1-85182-624-6) included chapters by George Lee, Joe Duffy, and Adrian Moynes of RTÉ; Maggie O'Kane of *The Guardian*; Breda O'Brien of *The Irish Times*; and Ursula Halligan of TV3.

Media in Ireland: the search for ethical journalism (ISBN 1-85182-509-6) was launched by Liz O'Donnell TD, Minister of State for Foreign Affairs. It contained chapters by Conor Brady and Andy Pollak of *The Irish Times*; Seán Duignan of RTÉ; Robert Healy of the *Boston Globe*; Robert Pinker of the British Press Complaints Commission; Claude-Jean Bertrand of the French Press Institute; Klaus Schönbach from Germany; and Dr Brendan Purcell of UCD.

Media in Ireland: the search for diversity (ISBN 1-85182-315-8) was launched by Micheál Martin TD, Minister of Education. It included chapters by Bob Collins of RTÉ; Damien Kiberd and Colm Rapple of *The Sunday Business Post*; Joseph Lee of UCC and *The Sunday Tribune*; Brian Feeney of *The Irish News*; and David Begg of the Communication Workers' Union.



THE 12TH CLERAUN MEDIA CONFERENCE HAS FOUR MODULES

A. PUBLIC SERVICE BROADCASTING

- The Broadcasting Bill 2008, published in May, will significantly change the Irish broadcasting landscape. It provides for the establishment of a single content regulator, the Broadcasting Authority of Ireland, which will assume the roles currently held by the BCI and the BCC, as well as a range of new functions. It revises the legislation relating to RTÉ and TG4, and includes a 'right of reply' mechanism whereby individuals who feel their reputations have been damaged may have this corrected in a further broadcast. It proposes new approaches in relation to codes and rules for broadcasting, in particular relating to food advertising aimed at children.
- Contributions from Minister for Communications Eamon Ryan TD; RTÉ TV MD Noel Curran; BBCNI Controller Peter Johnston.

B. REPORTING ON ETHNIC MINORITIES, ISLAM, IRELAND NORTH & SOUTH (A CONTRIBUTION TO THE 2008 EUROPEAN YEAR OF INTERCULTURAL DIALOGUE)

- "While much of the media reporting in Ireland in relation to the Muslim community in Ireland continues to be of a high standard, it is also evident that in recent times there has been an increase in alarmist, selective and sensationalized journalism that is evident in a minority of newspapers" (*The Muslim Community in Ireland*, National Consultative Committee on Racism and Interculturalism).
- "What do Southerners really know about Northerners and vice versa? Have we in the South made any effort to understand our Northern neighbours or are we content in indifference? Do we really care about 'up there'?" (Elaine Byrne, *Irish Times* columnist, 15/8/08).
- Contributions from *New York Times* Reporter David Gonzalez; *Irish Times* Foreign Correspondent Mary Fitzgerald; Minister Jeffrey Donaldson MP, MLA.

C. INVESTIGATIVE JOURNALISM

- "Investigative journalism is under pressure on all fronts — financially, legally, politically. More and more we are being hit with government subpoenas demanding access to our phone records and our notes and our computers. More and more we are being accused of giving aid and comfort to the enemy. Sunshine laws — the laws that give the public and journalists access to important government records — are being eroded and trimmed and neutered, invariably in the name of security. Our vital space is shrinking" (2004 Pulitzer Prize Winner David Barstow of *The New York Times*, 11th Cleraun Media Conference, 21/10/2006).
- Contributions from UTV *Insight* Acting Executive Producer Mary Curry; *Sunday Tribune* Editor Noirin Hegarty.

D. STANDARDS

- "Journalists in Ireland have, in the main, a great tradition of telling the truth and we have spent decades building up the respect of the public. That respect is being undermined by relentless pressure from the market, the competition between newspapers and the stupidity of some journalists in failing to check the facts. The headlong rush for circulation is ruining the proud tradition of journalism" (Damien Tiernan, Chair, NUJ Executive Council, in a letter to *The Irish Times*, 1/5/08).
- Contributions from *TG4* News Programme Editor Tomás Ó Síocháin; Columbia University Graduate School of Journalism Lecturer Elena Cabral; *RTÉ* Website News Editor Joe Zefran.

TIMETABLE ■ 12th CLERAUN MEDIA CONFERENCE

SATURDAY 18 OCTOBER 2008

9:30 AM Registration

MODULE A: PUBLIC SERVICE BROADCASTING

10:00 AM **Opening address**

Eamon Ryan TD, Minister for Communications

Chair: Professor Farrel Corcoran, School of Media, Dublin City University; Chair RTÉ Authority (1995-2000)

11:00 AM **Striking a balance: serving the public versus chasing audiences**

Noel Curran, Managing Director TV, RTÉ

Chair: Dr Eddie Brennan, Head, School of Media, Dublin Institute of Technology

12:00 PM **Striving for impartiality**

Peter Johnston, Controller, BBC Northern Ireland

Chair: Marc Coleman, Economics Editor, Newstalk 106-108; columnist, *The Sunday Independent* and *The Irish Catholic*

1:00 PM Panel discussion

1:30 PM Lunch

MODULE B: ETHNIC MINORITIES, ISLAM, IRELAND NORTH & SOUTH

2:30 PM **Reporting on ethnic minorities**

David Gonzalez, Columnist & Reporter, *The New York Times*

Chair: Conor Lenihan TD, Minister for Integration

3:30 PM **Reporting on Islam**

Mary Fitzgerald, Foreign Affairs Correspondent, *The Irish Times*

Chair: Professor John Horgan, Press Ombudsman

4:30 PM Coffee

5:00 PM **Southern media coverage of northern politics**

Minister Jeffrey Donaldson MP, MLA

Chair: Deaglán de Bréadún, Political Correspondent, *The Irish Times* and author of "The Far Side of Revenge: Making Peace in Northern Ireland"

SUNDAY 19 OCTOBER 2008

MODULE C: INVESTIGATIVE JOURNALISM

11:30 AM **Dealing with the police, paramilitaries, suicide, intrusion on grief**

Mary Curry, Acting Executive Producer, *Insight*, UTV

Chair: Justine McCarthy, Journalist, *The Sunday Tribune*

12:30 PM **Following the money – overcoming challenges presented by corporate business influences**

Noirin Hegarty, Editor, *The Sunday Tribune*

Chair: Pat Leahy, Political Editor, *The Sunday Business Post*

1:30 PM Lunch

MODULE D: STANDARDS

2:30 PM **Breaking the news cycle consensus**

Tomás Ó Síocháin, News Programme Editor, TG4

Chair: Andrew Hanlon, Director of News, TV3

3:30 PM **Striving for fairness and balance**

Elena Cabral, Columbia University Graduate School of Journalism, New York

Chair: Seamus Dooley, Irish Secretary, National Union of Journalists

4:30 PM Coffee

5:00 PM **Potholes on the information superhighway**

Joe Zefran, News Editor, RTÉ New Media Division

Chair: Karlin Lillington, Columnist, *The Irish Times*

6:00 PM Conclusion

FACING THE CHALLENGES



Minister Eamon Ryan was first elected to Dáil Éireann in 2002. Prior to his appointment as Minister for Communications, Energy and Natural Resources, he was the Green Party spokesperson for Transport and Enterprise, Trade and Employment and opposition convener on the Joint Oireachtas Committee for Communications, Marine and Natural Resources. Prior to his election to the Dáil he set up and ran two businesses, Irish Cycling Safaris and Belfield Bike shop. He was an active member and chairman of the Dublin Cycling Campaign, and from 1995 to 2002 he served on the Advisory Committee of the Dublin Transport Office. He was born in Dublin in 1963, raised in Dundrum and Milltown, and educated in Gonzaga College and University College Dublin where he graduated with a Bachelor of Commerce Degree. He lives in Clonskeagh with his wife, the writer Victoria White, and their four young children.



Noel Curran has been Managing Director of RTÉ Television since 2003. During his time, he has implemented a strategy of greatly enhanced investment in home production, particularly in drama. He also has responsibility for RTÉ Television's commercial income. He joined RTÉ in 1992, working as a reporter, producer and editor for television. Prior to that, he was News Editor at *Business and Finance* magazine. As a producer he worked on some of RTÉ's largest television productions before leaving RTÉ to become director of an independent television production company. He returned to RTÉ in 2001 to become Editor of Current Affairs in the News Division. He placed particular emphasis on investigative journalism in current affairs, and launched the successful *Prime Time Investigates* series. He also edited the 2002 general election coverage on television. He holds a BA in Communications from Dublin City University.



Peter Johnston was appointed Controller of BBC Northern Ireland in 2006. Before that, he had been Head of Broadcasting for BBC Northern Ireland for three years, where his responsibilities involved overall commissioning and scheduling of programmes and content for Northern Ireland audiences on BBC Television, BBC Radio Ulster, BBC Radio Foyle and BBC Online. Programmes commissioned during this time won nine Royal Television Society (RTS) awards including both Nations and Regions categories at the RTS Programmes awards for three years in a row. He also led a series of schedule changes to BBC Radio Ulster which won seven Sony Awards during this period. He was born in 1966 and educated at Ballymena Academy and Imperial College London where he completed a Master's Degree in Chemical Engineering and Management. After working in the marketing division of Shell International in London, he returned to Northern Ireland in 1991 and joined Coopers and Lybrand as a management consultant.



David Gonzalez writes the bi-weekly "Citywide" feature in *The New York Times*, exploring the social, cultural and economic changes in the city's neighborhoods. From 1999 to 2004, he was the Caribbean and Central America bureau chief for the paper. He joined *The New York Times* in 1990, and has served as Bronx bureau chief and Metro religion reporter. Earlier, he worked for *Newsweek* magazine, serving as a correspondent in New York, Detroit and Miami. In 2008 he won a Distinguished Writing Award from the American Society of Newspaper Editors for "House Afire," a three part series on a Pentecostal storefront church. His story on a baseball game between Cuban President Fidel Castro and Venezuelan President Hugo Chavez won the feature writing award from the National Association of Hispanic Journalists in 2001. Born in the Bronx, he has degrees from Yale University and from the Columbia University Graduate School of Journalism.



Mary Fitzgerald is Foreign Affairs Correspondent with *The Irish Times*. From Cork, she began her career reporting on Northern Ireland for the *Belfast Telegraph* and international media. The only Irish journalist to be awarded the Laurence Stern Fellowship at the *Washington Post*, she covered the 2004 US presidential election for that paper before relocating to Jordan. She has worked across the Middle East, Africa and south Asia, reporting from Lebanon, Egypt, Syria, Sudan, Chad, Sierra Leone, Pakistan and Afghanistan. She takes a particular interest in issues pertaining to the Islamic world and in 2006 spent five months reporting on Islam in Egypt, Lebanon, Jordan, Pakistan, Turkey and Ireland for *The Irish Times* after she was awarded the inaugural Douglas Gageby Fellowship. She has also worked on a number of award-winning radio documentaries for the BBC and is a frequent contributor to the Irish broadcast media.



Jeffrey Donaldson MP, MLA is a Minister in the Office of the First Minister of the Northern Ireland Assembly, where he has responsibility for victims issues, children and young people, policies on older persons, and coordinating executive business in the Assembly. At Westminster, he is the Democratic Unionist spokesman on Home Office and Defence issues. Having joined the Young Unionist movement at the age of 18, he was elected to the Northern Ireland Assembly at the age of 22, the youngest person ever to win a seat at Stormont. He was elected MP for Lagan Valley in 1997. As a result of internal policy differences and with the threat of expulsion, he resigned from the Ulster Unionist Party in December 2003. The following month he joined the Democratic Unionist Party and became a key member of its negotiating team for the review of the 1998 Belfast Agreement which culminated in the St Andrew's Agreement in 2006.

FACING THE CHALLENGES



Mary Curry is Acting Executive Producer for UTV's flagship current affairs programme, *Insight*. She has been in broadcast journalism for more than 20 years, producing programmes on some of the most contentious issues of the Troubles, including miscarriages of justice. In the post-conflict period, she has produced programmes on the fall-out from the peace process. And she has ensured that *Insight* has adapted to the changing news agenda, tackling social issues, exposing wrong-doing, and making those in power accountable.



Noirin Hegarty is Editor of *The Sunday Tribune*. She became the first woman to edit a national Sunday newspaper in Ireland when appointed in February 2005. Immediately prior to that, she was deputy editor of the *Evening Herald*. Her career in media began at the *Tullamore Tribune*, and she has worked as a journalist for publications which include *The Irish Times*, *The Sydney Morning Herald* and Independent Newspapers where she held a number of management positions. She is a regular contributor to radio and television.



Tomás Ó Síocháin is Programme Editor with Nuacht TG4 and RTÉ. A graduate of the law school in NUI, Galway, he also has a Higher Diploma in Applied Communications from the same university. Prior to his appointment as editor in 2003, he spent five years as a broadcast journalist with TG4 and RTÉ, and continues to broadcast occasionally on both channels in English and Irish. He has produced and presented several documentaries in Europe and South America on human rights issues, overseas aid, and political biography.



Elena Cabral is a member of the adjunct faculty at Columbia University's Graduate School of Journalism — where she earned a master's degree — and a freelance writer based in New York city whose magazine work has appeared in *VIBE*, *Marie Claire*, *Commonweal* and *PODER*. She was a staff writer at the *Miami Herald*, where her beats included several South Florida cities and the Seminole Tribe of Florida. She contributed to the coverage of the 2000 US Presidential ballot count. Prior to the *Miami Herald*, she worked as an intern at *Newsday* in Queens, New York. After earning a bachelor's degree from Columbia University, she worked at the Ford Foundation's quarterly magazine, the *FF Report*. Her work for the magazine included articles about teacher training on the Navajo reservation, and domestic violence. Her overseas assignments included reports on AIDS in Brazil, human rights work in Argentina, and local government initiatives in the Philippines.



Joe Zefran has been News Editor of RTÉ's New Media division since February 2007 and has won two awards for innovation. He moved to Ireland from the US where he spent 12 years working in radio, TV and print mediums in Los Angeles, New York, Chicago and Madison, Wisconsin. Most recently, he was a producer for *The Tavis Smiley Show*, America's highest-rated African American news programme. Before that, he was a founding executive producer for the progressive talk radio network 'Air America' where he produced two programmes — one a daily talk show hosted by Chuck D, the other a weekly newsmagazine examining the media. He also directed America's highest-rated business programme *Marketplace* (for national public radio). He grew up in Chicago and studied Communication Arts at the University of Wisconsin-Madison.

Speakers at previous conferences have included (in alphabetical order): Rolande Anderson, Abdel Bari Atwan, Michael Beattie, David Begg, Claude-Jean Bertrand, Conor Brady, Mark Brennock, Jack Byrne, Sarah Carey, Marc Coleman, Bob Collins, Tim Pat Coogan, Paul Cullen, Jim Cusack, David Davin-Power, Renaud de Clermont-Tonnerre, Jamie Delargy, Noel Dempsey, Noel Doran, Jim Dougal, Richard Downes, Joe Duffy, Sean Duignan, Ryle Dwyer, Rachael English, Brian Feeney, Martin Fitzpatrick, Thierry Garcin, Charles Glass, Cathal Goan, Leo Goodstadt, Ursula Halligan, Hugh Hannigan, Robert Healy, Mary Kenny, John Kerry Keane, David Kerr, Damien Kiberd, Tom Kitt, George Lee, Joe Lee, Alf McCreary, Dearbhail McDonald, Michael McDowell, Eugene McGee, Louis McRedmond, David Miller, Kenneth Morgan, Adrian Moynes, Joe Mulholland, Mags Murphy, Breda O'Brien, Rory O'Connor, Maggie O'Kane, Emily O'Reilly, Robert Pinker, Andy Pollak, Martina Purdy, David Quinn, Kevin Rafter, Colm Rapple, Richard Roche, John Rosborough, Des Rushe, Stephen Ryan, Klaus Schönbach, Maurice Sweeney, Rob Taggart, Ronan Tynan, Mary Wilson.

FACING THE CHALLENGES

2008 Cleraun Media Awards

This competition is open to any student attending the conference. To enter:

- a) Register for the competition as you register for the conference.
- b) By 22.00 on Sunday 19th October 2008, email a 400-word report on the conference, suitable for publication in the news section of a broadsheet newspaper, to media@cleraun.com.

The Sunday Tribune has kindly agreed to provide the winner with a week's work experience. The winner will also receive a cheque for €250 from the Cleraun Media Conferences. The winning report will be placed on the website with the papers delivered to the conference. The runner-up will receive a cheque for €100.

The adjudicators will be three of the conference speakers: Noirin Hegarty, Editor, *The Sunday Tribune*; David Gonzalez, *The New York Times*; Elena Cabral, Columbia University Graduate School of Journalism.

Registration

To attend the conference, prior registration is required.

Only those who have registered and paid in advance can be guaranteed a place.

The conference fees, which include lunch and coffee breaks, are:

Student: €50

Other: €130

REGISTER AT: www.cleraun.com

For any queries, email media@cleraun.com

Sponsorships for 2008 are gratefully acknowledged from the following: RTÉ for the lecture by David Gonzalez of *The New York Times*; the Broadcasting Commission of Ireland; *The Irish Times*; the Press Council of Ireland; the Agricultural Trust (publisher of *The Farmers' Journal*, *The Irish Field*, and *The Irish Catholic*); and the ESB.



THE IRISH TIMES Monday, October 23, 2006

Decision to publish
Abern details criticised

DEAGLÁN DE BRÉADÁIN

The decision by The Irish Times to publish details of a long-suspected...

Mr Dempsey was the opening speaker at the Irish Cleraun Media Conference...

"Whoever the whistleblower was, in that case, we did not have the public good. No doubt about that," he said.

anonymously leaked private and confidential information supplied voluntarily to a tribunal...

There had been "radical changes" in the Irish media over the past 20 years...

Mr Barstow continued: "No long ago, some €200 million a year and Mr Barstow said the challenge was to generate that level of income from the Web which was gradually supplanting the print media."



Kenneth Woodward of Newsweek Magazine delivering the Patrick Nolan Memorial Lecture yesterday during the 13th Cleraun Media Conference in Dublin.

Tough reporting 'shrinking fast'

DEAGLÁN DE BRÉADÁIN

Press freedom and investigative reporting were under threat and journalists should fight to preserve the "vital space" occupied by tough, honest reporting...

Mr Barstow continued: "No long ago, some €200 million a year and Mr Barstow said the challenge was to generate that level of income from the Web which was gradually supplanting the print media."

Investigative journalism was under pressure in financial, legal and political terms. His New York Times colleague Judy Miller had served 85 days in a maximum-security prison last year for refusing to reveal a source.

Mr Barstow continued: "No long ago, some €200 million a year and Mr Barstow said the challenge was to generate that level of income from the Web which was gradually supplanting the print media."

More and more people were taking their news from the internet but it was very difficult to generate revenue from this source. His newspaper employed 1,200 reporters and editors at a cost of

replace "partial-birth abortion" with the phrase "infant dilation and extraction" but this never caught on with news organisations - even the New York Times - because it was cumbersome and incoherent.

Other speakers at the conference, included Sarah Carey (Sunday Times), Marc Coleman (Irish Times), Jamie Delaney (ITV), Noel Doran (Irish News), Ryle Dwyer (Irish Examiner), Euphemia O'Connell (Irish Mirror), and Dearbhla McDonald (Irish Independent).

He pointed out, for example, that the (now-defunct) Irish Press was set up, not initially, as a commercial entity, but as a propaganda machine.



THE SUNDAY BUSINESS POST OCTOBER 15 2006

Pulitzer winner backs protection of journalists' sources

By Kathleen Barrington

Pulitzer Prize winner David Barstow has often found himself sitting next to journalists who refused to reveal their sources.

So the New York Times reporter will be in familiar ground when he sits beside Irish Times journalist Colm Keena at a media conference in Dublin next weekend.

Keena and Irish Times editor Geraldine Kennedy have the lead of jail after refusing to reveal the source of his recent scoop on payments to Taoiseach Bertie Ahern.



Colm Keena with Geraldine Kennedy (left) and David Barstow

Barstow said the question of revealing who leaked them secret grand jury testimony.

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THE IRISH NEWS THURSDAY OCTOBER 19 2006

Journalists lined up for integrity talk

By Claire Simpson

LEADING JOURNALISTS will gather in Dublin this weekend for a conference on professional integrity in the media.

The two-day event, hosted by the city's Cleraun study centre, will debate themes including standards of investigative journalism, the internet and responsibilities of newspaper editing.

After an opening address by Irish communications minister Noel Dempsey, pictured above right, speakers will include RTE director general Cathal Goan, right, Irish News editor Noel Doran and New York Times journalist David Barstow.

Organiser Paul Harman said the question of journalistic integrity was one of the most important issues facing the profession.

"It seems to be the topic that is most interesting, probably because of a lot of issues that have arisen in the Republic; the whole question of integrity in public life and business life," he said.

"Two of the people who are coming, [Irish Times editor] David Barstow, who is coming from the New York Times, said the topic is one of the reasons he is coming.

Geraldine Kennedy and [colleague] Colm Keena, have been up in front of the Mahon Tribunal here for not revealing their source.

"David Barstow, who is coming from the New York Times, said the topic is one of the reasons he is coming.

"He has worked alongside Judith Mair in the New York Times, who went to court for not revealing her source."

Mr Harman said that the event attracts a diverse range of speakers from Ireland and abroad.

"Noel Doran's piece will be very interesting. I've read it and it's very amusing," he added.

"Jamie Delargy from UTV has produced quite a philosophical piece of a lot of issues that have arisen in the Republic."

"We have a history of attracting speakers from the north."

For further information about the conference or to attend see www.cleraun.com.

It's absurd to suggest media jumped the gun on payments to Taoiseach

At the opening of the Cleraun media conference in Dublin last Saturday, Noel Dempsey was foudled in criticism. The Irish Times' Sunday Business Post...

The news writer and the author has been asking in one way or another people to look for the story in the paper.

From a media perspective, the important news was whether a man in the public trust to know that the Taoiseach was financially underbred to French.



Ryle Dwyer on Saturday

Public prosecutors must not be under a financial obligation to anyone. The Taoiseach said the OIA. He said he would not go to court if he did not see it as a duty.

Keena could have had no doubt that it would have been the best of all possible worlds.

After a federal judge ordered that he be held over the night, the judge had to decide to issue the only proper order that they could have made.

ALTHOUGH he had no footage of the trial, he had no footage of the trial, he had no footage of the trial, he had no footage of the trial.

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