

CLERAUN MEDIA CONFERENCES

Scheduled to take place every two years, the Cleraun Media Conferences began in 1986 and have gradually grown in stature. They now constitute an important forum where media practitioners can address and discuss ethical and

professional issues which arise in the course of their work in a positive and constructive way. The Cleraun Media Forum, with its evening seminars between conferences, has helped to make this an on-going process.



Earlier conferences led to the publication of the following books:



Speakers from Ireland at the Cleraun media events have included (in alphabetical order):

David Adams, Tony Allwright, Rolande Anderson, Kevin Bakhurst, Michael Beattie, David Begg, Trevor Birney, Conor Brady, Mark Brennock, John Burke, Elaine Byrne, Jack Byrne, Anne Cadwallader, Colman Candy, Sarah Carey, Marc Coleman, Bob Collins, Frank Connolly, Tim Pat Coogan, Farrel Corcoran, Carol Coulter, Carmel Crimmins, Paul Cullen, Noel Curran, Mary Curry, Jim Cusack, David Davin-Power, Jamie D'Alton, Jamie Delargy, Richard Delevan, Noel Dempsey, Stephen Desmond, Seamus Dooley, Noel Doran, Jim Dougal, Richard Downes, Paul Drury, Joe Duffy, Roisin Duffy, Clare Duignan, Sean Duignan, Martina Durac, Ryle Dwyer, Rachael English, Mick Fealty, Brian Feeney, Peter Feeney, Mary Fitzgerald, Jim Fitzpatrick, Martin Fitzpatrick, Angelina Fusco, Philip Gallagher, Alan Gilsonan, Cathal Goan, Leo Goodstadt, Bernie Grogan, Ursula Halligan, Hugh Hannigan, Noirin Hegarty, Mark Hennessy,

Peter Johnston, Peter Kelly, Mary Kenny, John Kerry Keane, Colm Keena, Damien Kiberd, Lauren Kierans, Stephen Kinsella, Ian Kirk-Smith, Tom Kitt, Pat Leahy, George Lee, Joe Lee, Matt Leigh, Hugh Linehan, Mark Little, Andrew Lynch, Alf McCreary, Dearbhail McDonald, Michael McDowell, Juno McEnroe, Eugene McGee, Louis McRedmond, Julien Mercille, Adrian Moynes, Joe Mulholland, Mags Murphy, Paddy Murray, David Nally, Breda O'Brien, Dan O'Brien, Mark O'Brien, Pádraic Ó Ciardha, Ciaran O'Connor, Rory O'Connor, Brian O'Donovan, Maggie O'Kane, Emily O'Reilly, Rita O'Reilly, Barbara O'Shea, Tomás Ó Siocháin, Kevin O'Sullivan, Julia Paul, Andy Pollak, Martina Purdy, David Quinn, Kevin Rafter, Colm Rapple, Richard Roche, John Rosborough, Des Rushe, Stephen Ryan, Gerard Ryle, Kate Shanahan, Helen Shaw, Gavin Sheridan, Maurice Sweeney, Ronan Tynan, Margaret E Ward, Mary Wilson, Kieron Wood, Joe Zefran.

Sponsorships for 2016 are gratefully acknowledged from:

The Broadcasting Authority of Ireland, RTÉ, The Irish Times, TG4, The Sunday Business Post, The Irish Farmers Journal, The Irish News, Amárach Research, Village Magazine, The Press Council and the Office of the Press Ombudsman, Screen Training Ireland, DCU, DIT and Hacks/Hackers Dublin.

MEDIA REPORTS

CLERAUN

Cleraun is a university centre for third level students. It has study rooms and seminar facilities. Opened in 1982, it has organised many cultural and educational activities for students, including aid projects in rural Uganda, in the Andes mountains of Peru, in Russia and in the Baltic countries.

Cleraun has a small oratory and a resident chaplain. Activities of Christian formation are entrusted to Opus Dei (www.opusdei.ie), a prelature of the Catholic Church, which offers pastoral care and spiritual guidance to help people encounter God in everyday life.

CLERAUN MEDIA CONFERENCES

16TH CLERAUN MEDIA CONFERENCE
Friday 11th, Saturday 12th, Sunday 13th November 2016
Chartered Accountants House, 47-49 Pearse Street, Dublin 2

Investigative Journalism on the Digital Frontier

REGISTRATION

To attend the conference, prior registration is required. Only those who have registered and paid in advance can be guaranteed a place.

Conference fees (lunch, available in Chartered Accountants House or nearby, not included):
Student: €25
Other: €60

Register at:
www.cleraunmedia.com

On venue and parking see:
<https://goo.gl/5PxZ2k>

CONTACT

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Mount Merrion
County Dublin

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Email: info@cleraunmedia.com
Web: www.cleraunmedia.com

@Cleraunmedia

- 📍 Masterclass with 2015 Pulitzer Prize Winner
- 📍 Masterclass with renowned British filmmaker
- 📍 Cleraun Award for Outstanding Contribution to Journalism



SPEAKERS



George Carey is a British documentary-maker and television journalist whose films have aired on major television channels in Britain and around the world. Among his many credits as producer or executive producer are award-winning films like *Terror in the Mall*, *Babitsky's War* and *The Valley* — which won the Prix Italia and the Golden Nymph in Monte Carlo — and landmark documentary series including *Russia with Jonathan Dimbleby*, *The Plague*, *Century Road*, *Visions of Heaven and Hell* and *Testing God*. Before becoming an independent producer, he worked at the BBC where he was the creator and first Editor of *Newsnight* and later Editor of *Panorama*. After twenty years running a successful independent company, he returned to shooting and directing his own films, many of them in Russia. His most recent documentary, *Masterspy of Moscow* — *George Blake*, was nominated for the 2015 Grierson award.

Matt Cooke is the UK, Ireland and Nordics lead for the Google News Lab, a team dedicated to working with publishers to provide training, discuss innovative partnerships and experiments. He has been at Google for 4 years, and recently led Google's UK election and EU referendum projects, and also launched Europe's first News Lab Fellowship scheme. Before that he was a television reporter and producer at BBC News for 8 years. Whilst at BBC News, he reported on a range of stories including London's preparations for the Olympics, the Royal wedding and the 2010 UK election. He started his career as a student journalist for *The Guardian*.



Colin Coyle is News Editor at the *Sunday Times* in Dublin. With Justine McCarthy, he won the Business Story of the Year at the 2016 Smurfit Media Awards for an investigation into the Siteserv company. After graduating from DCU with a degree in journalism, he worked at the *Sunday Tribune* in news and features from 1998 to 2000. He then joined the *Sunday Times*, working in features and property, becoming a news reporter in 2004 and News Editor in 2011.

Mark Coughlan is an investigations and current affairs reporter with RTÉ. He graduated from Ballyfermot College of Further Education in 2009. That same year, with Gavin Sheridan, he co-founded TheStory.ie, a blog which focused on obtaining and publishing government data and documents. He joined RTÉ as a freelance researcher in 2010, becoming a reporter for *Prime Time* in 2012, where his investigations have been raised at Leaders' Questions in the Dáil and caused Government departments and State bodies to launch internal inquiries, change their spending oversight policies, and review their relationship with private individuals.



Steve Dempsey is a columnist with the *Sunday Independent*, and Head of Product at Independent News & Media (INM). He has over 15 years' experience in a wide variety of media and communication roles. He is an award-winning copywriter and radio producer, and has also worked as a print journalist, digital strategist, and in political communications and PR.



Mark Dooley has worked as a cultural and political columnist since 2006 for the *Irish Daily Mail*, writing the paper's "Moral Matters" column and occasional "Saturday Essays". Between 2003 and 2006 he wrote a column on foreign affairs for the *Sunday Independent*. He is also a regular radio broadcaster and guest on TV shows, and has in addition served as a speech writer. He has led a journalistic and an academic career simultaneously, and is a specialist in continental philosophy, philosophy of religion and theology, publishing ten books — among them studies on Kierkegaard, Derrida, and three works on English philosopher Sir Roger Scruton. His most recent books were *Why be a Catholic?* (Continuum, 2011), *Moral Matters: A Philosophy of Homecoming* (Bloomsbury, 2015), and *Conversations with Roger Scruton* (Bloomsbury, 2016).



Philip Gallagher has directed and produced a range of TV documentaries for RTÉ One and TV3, focusing on subjects such as emigration, social housing, welfare and debt. He has also worked in current affairs as a producer on UTV *Insight* and as assistant producer on *Tonight with Vincent Browne*. He graduated from Queen's University Belfast in Modern History and Politics, and has a Master's degree in Journalism from DCU.

Alys Harte is currently a Senior Broadcast Journalist at BBC Radio Four's flagship investigative strand, *File on Four*. Most recently, she presented *Unsolved: The Boy Who Disappeared*, an investigation into a teenage boy who mysteriously vanished on the Isle of Wight in 1996. The eight-part series for BBC Three was an innovative and hugely successful project for the new digital-only channel. This year, she was longlisted for an Orwell Prize for her BBC *Panorama* investigation into how rogue landlords make millions out of cramped and unsafe housing — a film described by the housing charity Shelter as a "masterpiece" and "the best exposé of this issue". *The Sunday Times* said her BBC Three film, *Petrol Bombs & Peace: Welcome to Belfast*, "underlined the enduring need for engaged, alert journalism that refuses to accept conventional wisdom." Alys has also made films for *Spotlight* (BBCNI) on the Syrian refugee crisis and an investigation into one of the biggest environmental crimes in Europe discovered in Co. Derry. Before joining the BBC in 2008, she was a journalist at RTÉ and at Newstalk.



Eliza Mackintosh is UK Duty Editor at Storyful, the world's first social media news agency. She recently moved from New York City to London, where she is managing news partnerships as part of Storyful's expansion in the UK. During her time with Storyful, she has given talks on social media verification at institutions and conferences including MIT Media Lab, the London School of Economics, and the Global Editor's Network Summit. Previously, she worked for the *Washington Post* as a special correspondent in London, reporting on culture, austerity measures, and rising rent prices. She also covered the London 2012 Olympics on social media, appearing in video clips for the *Washington Post's* "London Eyes" news partnership with Socialcam. She graduated from the University of New Hampshire in 2012, where she was a journalism and communication double major focusing on the impact of social media on the news cycle.



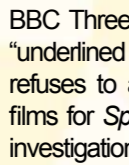
Gerard O'Neill is Chairman of Amárach Research. He is a graduate of the London School of Economics and was previously Business Planning Manager in An Post. He leads the strategic consulting practice in Amárach, working with senior management teams to create resilient strategies for the future. In 2014, he was appointed a member of the National Statistics Board, which is responsible to the Government for developing its statistical strategy. He is a Fellow of the Marketing Institute of Ireland as well as a board member of the Institute, and was previously chairman of the Marketing Society. He was a co-founder of Hireland.ie, the job creation initiative, and is a director of the Third Space community initiative in Smithfield, Dublin. His book — *2016: A New Proclamation for a New Generation* — is published by Mercier Press.

Cécile Schilis-Gallego has been a data journalist and researcher since 2014 for the International Consortium of Investigative Journalists (ICIJ), an organization that brings investigative reporters from around the world to work on major cross-border projects. As part of her ICIJ work, she did research on the World Bank, counting the number of people displaced by projects financed by the institution. She also worked on assessing the presence of Australian mining companies on the African continent for a project called "Fatal Extraction". More recently, she contributed to the Panama Papers investigation, a project that exposed how the offshore system enables crime, corruption and wrongdoing, through a leak of 11.5 million documents from the Panamanian law firm Mossack Fonseca. She graduated in 2014 from Columbia Journalism School (USA) and Sciences Po Journalism School (France) with a master's degree in investigative reporting. She was a 2014-2015 Brown Institute Magic Grantee, which enabled her to work on an investigative data project aimed at making financial statements of public companies more transparent and more accessible to journalists.

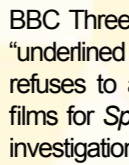


Suzanne Kennedy is a designer and entrepreneur who began her career in 2003 working for a prominent design company, and went on to launch One Look Design. She is co-founder of Newslinn, a citizen to journalist photo sharing network, designed to help journalists receive photos from their readership and online followers. It is building smartphone apps, virtual text message numbers and a database and search tools for journalists. Its technology uses two-factor user authentication, proprietary UGC photo validation, and real-time photo search engine technology. The service is free for any journalist.

Declan Lawn is a reporter with BBC Current Affairs, working mainly for *Panorama* and BBC NI's *Spotlight* programme. He has also produced and directed several programmes, including *Petrol Bombs and Peace* for BBC Three, a documentary about the marching season in Belfast, presented by Alys Harte. He also presents radio programmes and has a screenplay in development with the BBC.



Carol Leonnig is a Pulitzer Prize winning investigative reporter who has worked at the *Washington Post* since 2000. Her work revealing that President Obama's security had been compromised by the misconduct and failures of the Secret Service won her the Pulitzer Prize for National Reporting in 2015. She was part of a team of national security reporters that won the Pulitzer Prize for Public Service in 2014 for documenting the NSA's expanded spying on innocent Americans. She is the two-time winner of the George Polk award, for her Secret Service investigation, and for her part in a team that uncovered the gifts and cash that Virginia Governor Bob McDonnell and his wife took from a businessman while helping his company with state support. Their coverage culminated in the couple being indicted on bribery and corruption charges and then convicted on 20 felony counts. She helped lead a reporting team that uncovered how city and federal officials for years left Washington DC residents in the dark as the levels of lead in their drinking water reached record-breaking, toxic levels; this year-long coverage won the Selden Ring award for public service in investigative journalism. She previously worked at *The Charlotte Observer* in North Carolina and *The Philadelphia Inquirer*. A graduate of Bryn Mawr College, she lives in Washington, D.C. with her husband and two daughters.



Seán McCárthaigh is news editor of the Ireland edition of *The Times*. He is the former head of the Dublin office of the *Irish Examiner*, and has over 25 years' experience of covering politics, courts, tribunals and other major news stories. He is also the former producer of TV3's *Tonight with Vincent Browne*.

INVESTIGATIVE JOURNALISM ON THE DIGITAL FRONTIER
New Sources, New Tools, New Technologies, New Audiences
Professional Integrity and Ethics

FRIDAY

19:30 **Masterclass on producing an independent investigative documentary: storytelling, research, financing, production, distribution**
Screening of *Masterspy of Moscow* — *George Blake*
GEORGE CAREY
Chair: Stephen Desmond, Senior Lecturer in Film & Television, Southampton Solent University

SATURDAY

10:00 **Staring at the Sun: What kind of news and information society do we need?**
MARK DOOLEY
Chair: Bernadette O'Sullivan, Lecturer in Journalism, NUI, Galway

10:45 **How the International Consortium of Investigative Journalists used Neo4j to unravel the Panama Papers**
CÉCILE SCHILIS-GALLEGO
Chair: Bahareh Heravi, Assistant Professor, Information & Communication Studies, UCD

11:30 **Investigative journalism across platforms: opportunities and challenges**
ALYS HARTE
Chair: Rosemary Day, Head, Department of Media & Communication Studies, Mary Immaculate College, UL

12:15 **Investigative journalism in a post-factual world**
DECLAN LAWN
Chair: Kate Shanahan, Head, Journalism & Communications, DIT School of Media

13:00 **Lunch**
14:00 **View from the newsroom: the value of FOI requests and of other publicly available data**
COLIN COYLE
Chair: Jane Last, Head of News, Independent News & Media

15:00 **Reaching new audiences: power of social media, digital tools, visualisation**
MATT COOKE
STEVE DEMPSEY
Chair: Jane Suiter, Director, Institute for Future Media & Journalism, DCU

16:00 **Coffee break**
16:30 **KEYNOTE ADDRESS: The one and only formula — notice the symptoms of a problem, meet the sources, develop trust**
CAROL LEONNIG
Chair: Michael Smith, Editor, Village Magazine

17:30 **Presentation of the 2016 Cleraun Award for Outstanding Contribution to Journalism**

SUNDAY

11:00 **Genesis of an investigation from initial idea to finished documentary**
MARK COUGHLAN
PHILIP GALLAGHER
Chair: Barry Finnegan, Lecturer, Faculty of Journalism, Griffith College Dublin

12:00 **Data banks — a treasure trove for journalists**
GERARD O'NEILL
SEÁN MCCÁRTHAIGH
Chair: Paul McNamara, Lecturer, School of Communications, DCU

13:00 **Lunch**
14:00 **Authenticating your story — verification resources for journalists**
ELIZA MACKINTOSH
SUZANNE KENNEDY
Chair: Laura Slattery, Journalist, The Irish Times, writes about media and marketing

15:00 **Feeling the pulse of the nation: 2009 to 2016**
DIT DATA RESEARCH PROJECT
BY FINAL YEAR STUDENTS
Chair: Ken Foxe, Lecturer, DIT School of Media

15:30 **Coffee break**
16:00 **Masterclass on investigative journalism: Pulitzer prize winner on one of her major scoops: development of the story, challenges, unfriendly sources, verification, pitching to editors, strategies that did and did not work**
CAROL LEONNIG
Chair: Tom Lyons, Deputy Editor, The Sunday Business Post

17:30 **Finish**



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SPEAKERS



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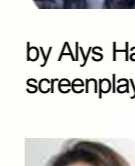


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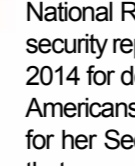
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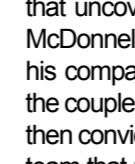
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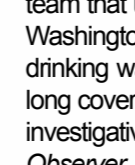
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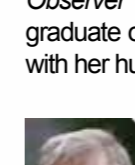
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