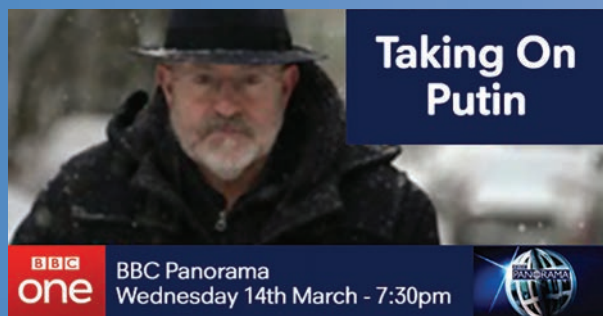


Masterclasses



17th Cleraun Media Conference

GROWING YOUR AUDIENCE
Effective ways to tell great stories

While upholding professional integrity and ethics

Fri 16th to Sun 18th Nov 2018



Institute of Banking
IFSC
1 North Wall Quay
Dublin D01 T8Y1

- ATTRACTING MORE TRAFFIC IN A DISRUPTED MEDIA LANDSCAPE
- EVOLVING FORMATS - NEXT GENERATION STORYTELLING, PODCASTS
- DOCUMENT-LED HUMAN INTEREST INVESTIGATIVE REPORTING
- DANGEROUS WORK IF YOU CAN GET IT - FOREIGN AFFAIRS
- QUALITY CONTENT: KEY TO FUTURE GROWTH
- THE CHALLENGE FOR EDITORS
- REPORTING THE VICTIMS
- COLUMNISTS ON THE EDGE



THE IRISH NEWS THE IRISH TIMES



2018 Cleraun Award for Outstanding Contribution to Journalism



Documentary Masterclasses



Sinéad O'Shea

Sinéad O'Shea's "A Mother Brings her Son to be Shot" premiered at the 2018 London Film Festival and has been nominated for a FACT Award at CPH:DOX in Copenhagen, for a Maysles Observational Documentary Award at the Belfast Film Festival, and Best Feature Documentary at the 2018 EBS Documentary Film Festival in South Korea. She has directed and produced films with Al Jazeera English, BBC Newsnight, Channel 4 News and Unreported World, and RTÉ. She previously covered Ireland for *The New York Times*, won an Irish Media Justice Award for "Lives in Limbo" and an IFTA for "Sampler" with RTÉ.



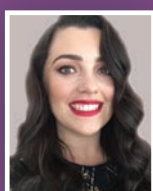
Carlo Bonini

Carlo Bonini is a Special Investigative Correspondent with the Italian daily newspaper *La Repubblica*, which has a circulation of 340,000. He worked with *Newsweek* in New York and later with *Il Corriere della Sera* in Milan. He has written a number of books, including one on the prison in Guantanamo Bay. *Suburra*, a novel on criminal life in Rome was made into a film in 2015 and into a 10-part Netflix series in late 2017. His documentary "Daphne" had its premiere in Malta in April 2018.



John Sweeney

John Sweeney's philosophy as a BBC reporter is: "I poke crocodiles, if crocodiles they be, in the eye with a stick." In 2017 he reported on the terror attacks in Britain, the mass shooting in Las Vegas, and the assassination of Daphne Caruana Galizia in Malta. He has won prizes from the RTS and Amnesty International for human rights work in Chechnya, Kosovo and Algeria, and an Emmy and RTS prize for programmes about the massacre at Krusha e Madhe in Kosovo. In 2006 he gave evidence against six Serb former commanders accused of mass murder at The Hague.



Amy Molloy

Amy Molloy is a reporter and online editor with *Independent.ie*. In 2017 she travelled to Arizona as part of the Veronica Guerin Memorial Scholarship to carry out investigative work on the quality of drinking water in the United States with the Carnegie-Knight News21 programme, a national multimedia reporting project produced by top journalism students and graduates. The documentary won an Edward R. Murrow Award for Excellence in Digital Reporting in 2018. A DCU graduate, she previously worked as a caseworker on the Irish Innocence Project.



Speakers

Declan Lawn spent 14 years as an investigative reporter for BBC Television, working for *Panorama* and BBC NI's *Spotlight* programme. He is also a documentary filmmaker and a regular presenter of radio current affairs programmes. Since 2017 he has devoted his time to screenwriting, and now has a major drama series in development, as well as writing on the second season of BBC crime drama *McMafia*. He is inspired by the capacity for television drama to act as a companion to journalism, telling powerful stories about how the modern world really works.



Adrian Lynch is Director of Audience, Channels and Marketing at RTÉ. Prior to that, he was Channel Controller of *RTÉ ONE* and *RTÉ 2*. He comes from the television production sector, where he was the founder of Animo Television, which produced over a thousand programs for domestic and international broadcasters, but was particularly well-known for its documentary work such as the award winning series on the Irish banking crisis *Freefall – The Night the Banks Failed* or *Future Shock: Property Crash*.



Aoife Hegarty is a reporter with *RTÉ Investigates*. She has reported on several high profile investigative programmes, including *Fatal Failures* in 2014, a documentary uncovering a series of baby deaths at the Midland Regional Hospital Portlaoise for which *RTÉ Investigates* won a number of awards including a Silver World Medal at the New York Festivals International TV & Film Awards. Her work has contributed to the establishment of Government commissioned investigations, national policy change, and substantial financial repayments.



Victoria White is a freelance writer with columns in the *Irish Examiner* and *The Herald*, who is also a regular commentator on RTÉ Radio One, Raidió na Gaeltachta, and Newstalk. She is a former Arts Editor of *The Irish Times*, has worked widely as a critic and features writer. She is the author of *Mother Ireland: Why Ireland Hates Motherhood* (Londubh, 2010).



FRIDAY 16

18:00 DOCUMENTARY MASTERCLASS 1

Sinéad O'Shea: "A Mother Brings her Son to be Shot"
Chair: Stephen Desmond, Southampton Solent University

21:00: FINISH

SATURDAY 17

10:00 ATTRACTING MORE TRAFFIC IN A DISRUPTED MEDIA LANDSCAPE

Declan Lawn
Adrian Lynch
Chair: Alan Esslemont, Director General, TG4

11:00 DOCUMENT-LED HUMAN INTEREST INVESTIGATIVE REPORTING

Aoife Hegarty
Chair: Barry Finnegan, Faculty of Journalism, Griffith College

12:00 COLUMNISTS ON THE EDGE

Victoria White
William Scholes
Chair: Ken Foxe, DIT School of Media & freelance journalist

13:00 LUNCH

14:00 DOCUMENTARY MASTERCLASS 2

Carlo Bonini: "Daphne" - Who was Daphne Caruana Galizia and why was she murdered?
Chair: Dawn Wheatley, DCU Journalism

15:30 QUALITY CONTENT: KEY TO FUTURE GROWTH

Anne-Marie Tomchak
Lisa Pereira
Chair: Catherine Sanz, The Times Ireland Edition

16:30 BREAK

16:45 DOCUMENTARY MASTERCLASS 3

John Sweeney: "Taking on Putin"
Chair: Declan Lawn

18:00 FINISH

GROWING YOUR AUDIENCE

Effective ways to tell great stories

While upholding professional integrity and ethics

SUNDAY 18

11:00 DOCUMENTARY MASTERCLASS 4

Amy Molloy: "Troubled Water"
Chair: Dióg O'Connell, Film & Media Studies, IADT

12:00 REPORTING THE VICTIMS

Ronan Tynan - Syria
Sara Creta - Migrants and refugees
Chair: Eileen Culloty, Institute of Future Media & Journalism

13:00 LUNCH

14:00 EVOLVING FORMATS: NEXT GENERATION STORYTELLING, PODCASTS

Rosanna Cooney
Catherine Devine
Chair: Bahareh Heravi, Data Journalism, UCD

15:00 DANGEROUS WORK IF YOU CAN GET IT - FOREIGN AFFAIRS

Declan Walsh
Ruadhán Mac Cormaic
Chair: Tom Felle, Head of Journalism, NUI Galway

16:00 BREAK

16:30 THE CHALLENGE FOR EDITORS

Fionnán Sheahan
Christine Bohan
Chair: Justin McCarthy, Editor, Irish Farmers Journal

17:30 CLERAUN AWARD FOR OUTSTANDING CONTRIBUTION TO JOURNALISM 2018

18:00 FINISH



THE IRISH TIMES

THE IRISH NEWS



Speakers

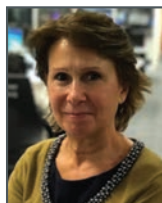
William Scholes has been a journalist with the *The Irish News* in Belfast since 2002. He has wide experience gained from a number of editorial positions, including newsdesk and features editor, as well as management roles within the newspaper group. He has covered religious affairs for more than 10 years, is a leader writer and a columnist in the paper's op-ed pages. He also edits the weekly motoring supplement. In August 2018, he was part of the 'papal flight' that accompanied Pope Francis throughout his visit to Ireland.



Anne-Marie Tomchak is UK Editor-in-Chief of Mashable, and a leading digital media voice contextualizing the role of technology in the modern world. She has made a number of feature length TV documentaries for RTÉ, including "Cloud Control: Who Owns Your Data?" and "Will A Robot Steal My Job?". She has also worked with BBC, American Public Media, NPR and Deutsche Welle. While with the BBC, she launched the social media investigative unit BBC Trending in 2013, and developed the mobile video offering on the BBC News app. She is one of Silicon Republic's "30 Incredible Irish people leading a European invasion".



Lisa Pereira was first reporter, then editor on *Morning Ireland*, before becoming Studio and Web Producer, in charge of feeding fresh material into the programme while it's on air, and developing its presence on the web. Born in Trinidad, she did her university studies in Paris and the United States after a childhood spent in Venezuela, Libya, and Australia. Her father's career brought the family to these countries and, eventually, to Ireland, where she completed her secondary school education. She is the mother of three children and is married to the photographer Billy Stickland.



Ronan Tynan is co-founder of Esperanza Productions with filmmaker and journalist Anne Daly. Their latest film "Syria – The Impossible Revolution" won the 2018 Radharc Award for documentaries produced for digital media and the 2018 Radharc Trophy for best documentary for new media. They have a special interest in making films about people who often put their lives on the line to make a difference for others, especially in defending their rights, such as their first documentary "Rwanda: No Justice, No Future" about the genocide in 1995 and "Dropping the Number 10 for Dili" about the genocide in East Timor.



Sara Creta is a visual journalist focusing on migration, conflict and humanitarian crises worldwide, reporting from Lake Chad basin, Democratic Republic of the Congo, Libya, Bangladesh, Morocco, Cameroon, Tunisia, Gaza, Palestine, Senegal, Burkina Faso, Rwanda, Greece, Turkey, Serbia and France. She has worked in the field with Médecins Sans Frontières/Doctors Without Borders, and was recently in Bangladesh covering the situation of the Rohingya at the border with Myanmar. She spent 4 months on a search and rescue vessel in the Mediterranean in 2016, and is currently on a research fellowship at the Institute of Future Media and Journalism at DCU.



Rosanna Cooney is a social media and digital journalist with *The Times, Ireland Edition*. She worked previously as a digital journalist and producer with JOE.ie, and is a graduate of DCU with an MA in journalism.



Catherine Devine works as a digital journalist at *Independent.ie*, covering breaking news, politics and world affairs. In May 2018, she was awarded the Veronica Guerin scholarship and took part in News21, a ten-week investigative journalism programme in Phoenix, Arizona, where she led the data journalism team and was lead writer on the project which investigated hate crimes in the US. She was awarded the Simon Cumbers Media Fund in 2018, travelling to Ethiopia to report on women's rights and access to education. She graduated in journalism from DCU, where she was Editor-in-Chief of the student newspaper *The College View*.



Declan Walsh has been Cairo Bureau Chief for *The New York Times* since 2015, reporting on Egypt, Libya, Syria, Yemen and Qatar. A graduate of UCD and DCU, he first worked at *The Sunday Business Post*, then moved to Kenya in 1999, covering Sub-Saharan Africa for *The Irish Times* and *The Independent*. He joined *The Guardian* in 2004 and moved to Islamabad as the paper's Pakistan/Afghanistan correspondent, then switched to *The New York Times* in 2011. The Pakistani authorities expelled him in 2013, citing "undesirable behaviour". He has been shortlisted for the Orwell Prize.



Ruadhán Mac Cormaic is Assistant Editor at *The Irish Times*. He is a former Foreign Affairs Correspondent, Paris Correspondent, and Migration Correspondent. Over the past decade, he has reported from more than 40 countries for *The Irish Times*. While Paris Correspondent, he covered the Tunisian revolution, the Sarkozy presidency and a variety of topics in north and west Africa. He has covered two wars in Gaza and travelled widely in Africa, Latin America and eastern Europe. His first book, *The Supreme Court*, was published by Penguin Ireland in 2016.



Fionnán Sheahan is Editor of the *Irish Independent*, Ireland's best-selling newspaper. He was previously the Group Political Editor with *Independent Newspapers*, Political Editor and Political Correspondent with the *Irish Independent*. From Co. Tipperary, he is a graduate of University College Cork, and began his career in journalism with the *Irish Examiner*.

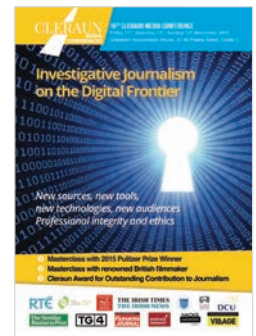
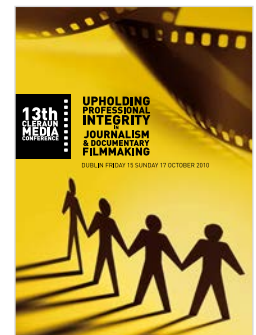
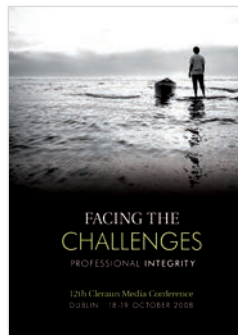


Christine Bohan is the acting Editor of *TheJournal.ie*, the most-read news website in Ireland. Her work focuses on producing quality news stories for online audiences. Since 2011, she has helped lead the newsroom in breaking stories, social media, innovation and storytelling. Before that, she worked at *The Guardian* on the comment desk and as a freelance features journalist for *The Irish Times* and *The Sunday Tribune*.



Cleraun Media Conferences

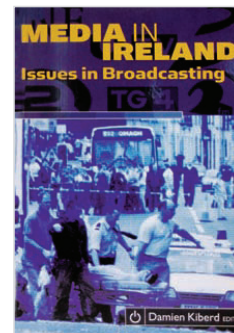
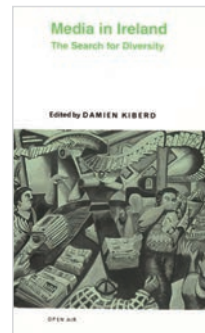
Scheduled to take place every two years, the Cleraun Media Conferences began in 1986 and have gradually grown in stature. They now constitute an important forum where media practitioners can address and discuss ethical and professional issues which arise in the course of their work in a positive and constructive way. The Cleraun Media Forum, with its evening seminars between conferences, has helped to make this an on-going process.



About Cleraun

Cleraun is a centre for students with facilities for seminars and personal study. Opened in 1982, over the years it has organised many cultural and educational activities, including aid projects in rural Uganda, in the Andes mountains of Peru, in Russia and the Baltic countries. It has a small oratory and a resident chaplain. Activities of Christian formation are entrusted to Opus Dei (www.opusdei.ie), a prelature of the Catholic Church, which offers pastoral care and spiritual guidance to help people encounter God in everyday life.

Earlier conferences led to the publication of the following books:



Papers from subsequent conferences are available at www.cleraunmedia.com.

Cleraun Award for Outstanding Contribution to Journalism

The award is presented to one of the speakers at each conference.

2016



Carol Leonnig

Investigative Reporter, The Washington Post, and winner of two Pulitzer Prizes

2014



Gerard Ryle

Director of the International Consortium of Investigative Journalists in Washington, which led major exposures such as the Panama Papers, Swiss Leaks, Luxembourg Leaks.

2012



Blair Jenkins

Former Director of Broadcasting at Scottish Television (STV), Head of News and Current Affairs at both STV and BBC Scotland.

Media Reports



Sponsorship

Sponsorships for 2018 are gratefully acknowledged from:

- The Broadcasting Authority of Ireland
- Screen Training Ireland
- The Irish Times
- The Sunday Business Post
- The Irish News
- The Irish Farmers Journal
- Village Magazine
- The Press Council of Ireland and the Office of the Press Ombudsman
- RTÉ
- DCU
- TG4
- DIT



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Registration

To attend the conference, prior registration is required. Only those who have registered and paid in advance can be guaranteed a place.

Conference fees:

Student: €20
Other: €50

Register at: www.cleraunmedia.com

Contact

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