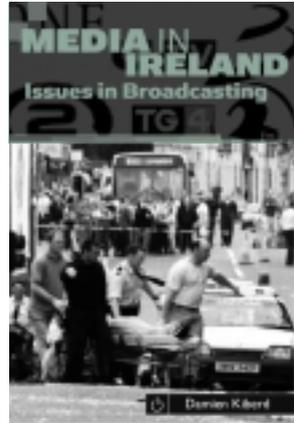


Cleraun Media Conferences

Scheduled to take place every two years, the Cleraun Media Conferences began in 1986 and have grown in stature since. They have focused on a broad range of topics including coverage of international conflicts; refugees and asylum-seekers; public service broadcasting and democracy; the role of government press offices in peace processes; media monopolies; the responsibilities of media owners; whether media practitioners have a brief to change society; a philosophical foundation for media ethics; ethical issues in news reporting; codes of conduct; leaks to the media; the newspaper ombudsman; newspapers and litigation; the media on terrorism, violence and crime; the use of broadcasting bans by government; opening access to the airwaves and community radio; investigative journalism; Church-media relations; regional versus national press; advertising; media education.



Recent conferences have led to the publication of the following books:

Media in Ireland: issues in broadcasting (ISBN 1-85182-624-6), based on the 2000 conference, included chapters by George Lee, Joe Duffy, and Adrian Moynes of RTÉ; Maggie O'Kane of *The Guardian*; Breda O'Brien of *The Irish Times*; and Ursula Halligan of TV3.

Media in Ireland: the search for ethical journalism (ISBN 1-85182-509-6), based on the 1998 conference, was launched in 1999 by Liz O'Donnell TD, Minister of State for

Foreign Affairs. It contained chapters by Conor Brady and Andy Pollak of *The Irish Times*; Seán Duignan of RTÉ; Robert Healy of the *Boston Globe*; Professor Robert Pinker of the British Press Complaints Commission; Professor Claude-Jean Bertrand of the French Press Institute; Professor Klaus Schönbach from the University of Münster, Germany; and Dr Brendan Purcell of University College Dublin.

Media in Ireland: the search for diversity (ISBN 1-85182-315-8), based on the 1996 conference, was launched in 1997 by Micheál Martin TD, Minister of Education, and has been reprinted. It included chapters by Bob Collins of RTÉ; Damien Kiberd and Colm Rapple of *The Sunday Business Post*; Professor Joseph Lee of University College Cork and *The Sunday Tribune*; Brian Feeney of *The Irish News*; David Begg of the Communication Workers' Union; and British journalist and broadcaster Joanna Bogle.

It is hoped that the 2004 conference will give rise to another book.

Visit www.cleraun.com
for more details on the media conferences

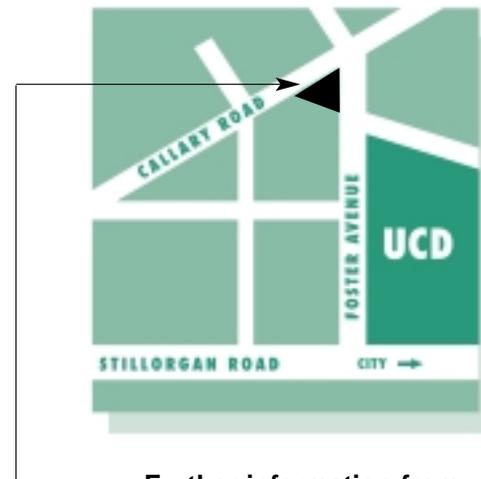
Cleraun

Cleraun is a university study centre and residence for third level students, located beside the UCD campus at Belfield. At Cleraun, students are encouraged to take their studies seriously and develop their character in order to help contribute to society. Cleraun has study rooms, lecture and seminar facilities, which are open to non-resident students.

Since it opened in 1982, Cleraun has organised many cultural and educational activities for students. Guest speakers are regularly invited to discuss and debate topical issues, while social service projects are organised throughout the academic year.

Since 1992 Cleraun has been bringing university students and young professionals to some of the poorest parts of the developing world, giving them the opportunity to work in collaboration with local communities. In recent years, these volunteer aid projects have taken place in rural areas of Uganda and have concentrated on building primary schools. Cleraun also hosts regular seminars and conferences on topics such as the media, philosophy and ethics (see www.cleraun.com).

Cleraun has a small oratory and a resident chaplain. Doctrinal and spiritual activities are entrusted to Opus Dei, a prelature of the Catholic Church. Opus Dei, which was founded in 1928 by Saint Josemaría Escrivá, aims to help people from all walks of life live up to their calling as Christians to strive for holiness in and through their everyday work.



Further information from:

Cleraun University Centre, 90 Foster Avenue, Mount Merrion, Co. Dublin

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Media in Ireland:
professional integrity

10th Cleraun Media Conference

Saturday & Sunday
7th & 8th February 2004

MEDIA IN IRELAND: PROFESSIONAL INTEGRITY

10th CLERAUN MEDIA CONFERENCE

10th CLERAUN MEDIA CONFERENCE

10th CLERAUN MEDIA CONFERENCE

Saturday 7 February 2004

- 10.45** Registration
- 11.15** Introduction
- 11.30** **Opening address by Minister Michael McDowell TD Media intrusion, the right to privacy, and the law**
Chair: Rónán Mullen, Columnist, *The Irish Examiner*
- 12.30** **Journalism: is it more than just a job?**
Alf McCreary
Chair: David Quinn, Religious and Social Affairs Correspondent, *The Irish Independent*
- 13.30** Lunch
- 14.30** **Right to know, right to privacy**
Emily O'Reilly
Chair: Seamus Dooley, Irish Secretary, National Union of Journalists
- 15.30** **Is professional integrity simply a matter of professional competence?**
David Kerr
Chair: Tom Kelly, Producer, *Nationwide*, RTÉ ONE TV
- 16.30** Coffee
- 17.00** **Statistics, statistics, and untruths: media coverage of opinion polls**
Kevin Rafter
Chair: Roger Greene, Presenter, *Media Matters*, Newstalk 106FM and Lecturer in Media, IADT DL

Sunday 8 February 2004

- 11.00** **Working within the legal boundaries**
Hugh Hannigan
Chair: Eddie Holt, Columnist, *The Irish Times* & Lecturer in Journalism, DCU
- 12.15** **The new hidden persuaders — spin, public relations, advertising — and editorial decision-making**
Renaud de Clermont-Tonnerre
Chair: Adrian Moynio, Managing Director, RTÉ Radio
- 13.30** Lunch
- 14.30** **Message in a bottle: how clear is your conscience? - Alcohol and the media**
Rolande Anderson
Chair: Eithne Donnellan, Health Correspondent, *The Irish Times*
- 15.30** **Financial journalism and the enticements of the marketplace**
Diana Henriques
Chair: Kathleen Barrington, *The Sunday Business Post*, and 2003 Business Journalist of the Year
- 16.30** Coffee
- 17.00** **Embedded reporting: finding truth in a war zone**
Richard Downes
Chair: Tom Clonan, Media Lecturer, DIT & former Irish Defence Forces press officer
- 18.00** Conclusion



Rolande Anderson is Project Director since 2000 for the Irish College of General Practitioners on "Helping Patients with Alcohol Problems". This project focuses on all aspects of alcohol problems in general medical practice and aims to help general practitioners develop more effective intervention skills. He is also a counsellor in private practice. A graduate of Trinity College, Dublin with a degree in social science and a professional qualification in social work, he spent 19 years in St Patrick's Hospital with the Alcohol Treatment Team, where he became Assistant Director. He left in 1997 to become Assistant Director of the Rutland Residential / Treatment Centre. He was the first public relations officer of the Irish Association of Alcohol and Addiction Counsellors and the co-chair of the Social Work section of the International Council on Alcohol and Addictions. He has lectured and conducted training workshops at home and abroad, and has a special interest in the impact of addictions on family life and in the workplace. He is married with two children.



Renaud de Clermont-Tonnerre is Director of Development at the publishing group *Le Grand Livre du Mois* in Paris since 2002. Before that he worked at senior management level with the French newspaper publishing groups Comareg and Havas, and with *Point de vue*, a celebrity-type magazine. Earlier he had been Advertising Director at RTL, a national commercial radio station, and at *L'Express*, perhaps France's best-known news magazine. He has been President of the Advertising Division of the French National Press Federation and of the Regional Weekly Press Association.



Richard Downes works mainly on RTÉ Radio 1's flagship programme *Morning Ireland*, and on assignments abroad. He covered the 2003 war in Iraq for RTÉ from Baghdad. After education in Dublin, he worked for the Press Association in London from 1985 and then for Reuters and the *Financial Times*, before joining the BBC in 1988. He was a BBC correspondent in London, Africa and the Middle East until he returned to Dublin and to RTÉ in 1998. He is married with two children.



Hugh Hannigan is an Associate at McAleese & Co. which has expertise in all aspects of media law. It is primarily a media defence practice and its clients include Ireland's leading daily, evening and Sunday newspapers, magazine and book publishers, radio stations, authors and journalists. It has also advised independent television production companies and internet service providers. Hugh qualified with a European Law Degree from University College Dublin in 1995, having studied Private International Law at the University of Padua, Italy. He completed a Masters in Commercial Law before qualifying as a solicitor in 1999. With considerable experience in all aspects of media law, he has been involved in a number of judicial review and contempt of court cases.



Diana Henriques specialises in reporting on financial fraud, white-collar crime and corporate governance issues for *The New York Times*. She was a member of a team that was a finalist for a 2003 Pulitzer Prize for its coverage of an array of scandals in corporate America. She also worked on a team that won the 1999 Gerald R. Loeb Award for deadline reporting, in the large newspaper division, for coverage of the near-collapse of a hedge fund whose troubles rocked the financial markets in 1998. She was one of four reporters honoured for a 1996 series on how wealthy Americans can legally side-step taxes. Before joining *The New York Times* in 1989, she was a writer with *Barron's National Business and Financial Weekly*, a Dow Jones publication, where her investigative reporting uncovered a variety of investor fraud and shareholder abuses in both the US and Canadian markets. Prior to that she was the *Philadelphia Inquirer's* financial correspondent in New York. She is the author of *The White Sharks of Wall Street: Thomas Mellon Evans and the Original Corporate Raiders* (Scribners, 2000), *Fidelity's World: The Secret Life and Public Power of the Mutual Fund Giant* (Scribners, 1995), and *The Machinery of Greed: Public Authority Abuse and What to Do About It* (Lexington Books, 1986). A frequent lecturer with the American Press Institute, she is married and lives in New Jersey.



David Kerr is a television producer with BBC Scotland. From 2002 to 2003 he was the assistant editor of BBC *Newsnight* in London. Prior to that he worked as a reporter and producer with BBC Scotland and edited *Newsnight Scotland* from 2001 to 2002. He was a Visiting Press Fellow at Wolfson College, Cambridge University, in 2003.



Alf McCreary is an award-winning journalist and author who writes extensively on Irish affairs and on a wide range of other subjects. For more than two decades he was a reporter, columnist and senior feature writer with the *Belfast Telegraph*, where he is currently the Religion Correspondent. During the worst of the Troubles he reported regularly for a number of international publications including *Time Magazine* and the *Christian Science Monitor*. His 26 books include the best-selling trilogy on Senator Gordon Wilson and his family in the aftermath of the IRA bomb in Enniskillen, and he is currently completing a major biography of Archbishop Robin Eames, the Senior Primate in the worldwide Anglican Communion. He is an honours history graduate of Queen's University, Belfast, where he is a part-time tutor on writing. He was awarded an MBE in January 2004.



Michael McDowell is Minister for Justice, Equality and Law Reform, and was elected to the Dáil for Dublin South-East for the Progressive Democrats in 1987, 1992 and 2002. He was Attorney General from 1999 to 2002. He was Chairman of the Progressive Democrats from 1989 to 1992 and was appointed President in 2002. Between 1992 and 1997 he was party spokesman successively on Foreign Affairs, Northern Ireland, Trade and Tourism, and Finance. A member of the Council of King's Inns since 1978, he was called to the inner bar in 1987. He was educated at Gonzaga College, University College Dublin and the King's Inns in Dublin. He is married to Professor Niamh Brennan and they have three sons.



Emily O'Reilly was appointed Ireland's Ombudsman and Information Commissioner in June 2003 by the President of Ireland, Mrs Mary McAleese, on the nomination of both Houses of the Oireachtas. Prior to her appointment she was a journalist and author and since 1989 worked as a political correspondent for various media, including *The Sunday Times*, *The Sunday Business Post* and *The Sunday Tribune*. A native of Tullamore, Co. Offaly, she is married with five children. Educated at University College Dublin and Trinity College, Dublin, she was the recipient of a Nieman Fellowship in Journalism at Harvard University.



Kevin Rafter works with *Prime Time*, RTÉ ONE TV. He was previously a political reporter with *The Irish Times*, political correspondent with *The Sunday Times* and editor of *Magill* magazine. He has a postgraduate degree in economics from Trinity College, Dublin and in politics from University College Dublin. In 2002 he was Visiting Research Fellow at the Institute for British and Irish Studies. Recent publications include *Martin Mansergh: A Biography* (New Island, 2002) and 'Priests and Peace: the role of the Redemptorist Order in the Northern Ireland peace process' (*Études Irlandaises*, Spring 2003).

The financial support received from RTÉ, which sponsored the lecture by Diana Henriques of the *New York Times*, from the ESB and from the French Embassy, is gratefully acknowledged.

If you wish to attend the conference, please complete and return the enclosed booking form or book by email.