

MEDIA
IN IRELAND
ETHICAL ISSUES IN
BROADCASTING

8TH CLERAUN
MEDIA CONFERENCE
12TH - 13TH FEBRUARY
2000

SATURDAY 12 FEBRUARY 2000

- 10.30** Registration
- 11.00** *Financial journalism as public service*
George Lee
Chair: Richard Bruton TD, former Minister for Enterprise and Employment
- 12.00** *Aid at a cost: the media and international humanitarian interventions (in the Balkans, Iraqi Kurdistan, Somalia, Rwanda, Haiti)*
Dr Thierry Garcin
Chair: Paul Cullen, Development Correspondent, *The Irish Times*
- 13.00** Lunch
- 14.15** *Caught in the crossfire - reporting war and conflict*
Maggie O'Kane
Chair: John Egan, Reporter/Presenter, *The World Tonight*, BBC Radio 4, London
- 15.15** *The media, public relations, and the Good Friday Agreement*
Dr Dávid Miller
Chair: Dr Martin Mansergh, Special Adviser to the Taoiseach
- 16.15** Coffee
- 16.45** *Broadcasting and suffering: the Omagh bombing and paramilitary "punishment beatings"*
Michael Beattie
Chair: Deaglán de Bréadún, Northern Editor, *The Irish Times*

SUNDAY 13 FEBRUARY 2000

- 10.30** *Is "media ethics" an oxymoron?*
Dr Patrick Gorevan
Chair: Mark O'Connell, Political Correspondent, *The Sunday Business Post*
- 11.30** *Children and TV: not just child's play*
Breda O'Brien
Chair: Bob Quinn, independent film producer and writer, member of Aosdána, and former member of the RTE Authority
- 12.30** *Abuse, advertisement, and the social purposes of broadcasting*
Adrian Moynes
Chair: Michael Foley, senior lecturer in journalism, Dublin Institute of Technology and media commentator
- 13.30** Lunch
- 14.30** *Are you being served? - commercial versus public broadcasting*
Ursula Halligan
Chair: Dan Collins, Producer, *Soundbyte*, RTE Radio 1, former head of Radio Kerry, and former chief executive of Radio Ireland
- 15.30** *Do the poor only come out at Christmas? - the media and social exclusion*
Joe Duffy
Chair: John Lonergan, Governor, Mountjoy Prison
- 16.30** Round-table discussion
- 17.00** Conclusion

The financial support received from RTE, the French Embassy, and the British Council is gratefully acknowledged.
If you wish to attend the conference, please complete and return the booking form.



Michael Beattie

produces Ulster Television's weekly current affairs programme *Insight*. He spent ten years in UTV's senior management, as Head of News and Current Affairs, and as Assistant Programme Controller. His documentaries have won many awards at home and abroad. He has worked in newspapers, radio (the first voice to broadcast on Downtown Radio) and TV (UTV, BBC and as an independent producer). He has served on the Advisory Council of the Association of British Editors, and was a founder member and board member of the Northern Ireland Film Council. He co-founded the *North-South Media Group*, facilitated by Co-Operation North, and *Atlantic Bridges*, a cross-community initiative fostering links between Northern Ireland and the southern states of the USA.



Joe Duffy

presents the daily national phone-in programme *Liveline* on RTE Radio 1. He joined RTE in 1988 and was a producer on many programmes, including *The Gay Byrne Show*. Since 1992 he has presented a variety of programmes, including *Soundbyte*, RTE Radio's weekly programme on the media. While studying social science at TCD, he was elected president of its student union and later president of the Union of Students of Ireland. Prior to joining RTE, he worked as a probation officer for five years.



Dr Thierry Garcin

is a producer at France-Culture, Radio-France, and a foreign and defence policy journalist. He is also a professor at the École des Hautes Études Internationales and at the École Supérieure de Journalisme in Paris. He gained his PhD in political science and is the author of *L'Avenir de l'arme nucléaire* (Bruylant, 1995); *La France dans le nouveau désordre international* (Bruylant, 1992); *Les Nouvelles menaces militaires* (Economica, 1986); *Les Impératifs de défense* (Economica, 1984) and *Le Kaléidoscope* (La Table Ronde, 1973).



George Lee

is economics editor of RTE. In 1998, together with RTE's special correspondent Charlie Bird, he wrote *Breaking the Bank: how the NIB scandal was exposed* (Blackwater), which detailed how they broke the story of National Irish Bank's offshore financial scheme, and earned both journalists the overall prize in the 1998 National Media Awards. After studying economics at UCD and at the London School of Economics, he lectured in UCG and then joined the Central Bank. In 1989 he was awarded the Barrington Prize by the Statistical and Social Enquiry Society for his research on Irish unemployment. Later, while working for the ESB's treasury management subsidiary, he began writing a column for *The Sunday Business Post*. In 1992 he joined RTE's business programme *Marketplace*, became RTE's economic correspondent in 1995, and economics editor in 1996.



Dr Patrick Gorevan

is a priest of the Opus Dei Prelature and chaplain to Rosemont Park School in Dublin. He has published on phenomenology and emotional theory, and teaches philosophy. He is joint-editor of the monthly magazine *Position Papers*.



Ursula Halligan

is the political correspondent of TV3. She is an award-winning journalist who has worked as a reporter on RTE TV's current affairs programme *Primetime*, with *The Sunday Tribune* and *Magill* magazine, and as a senior correspondent with *The Sunday Times*.



Dr David Miller

is a lecturer in media studies at Stirling University in Scotland and a member of its Media Research Institute. His books include *Don't mention the war: Northern Ireland, propaganda and the media* (Pluto, 1994) and he was editor of *War and words: the Northern Ireland media reader* (Beyond the Pale, 1996, with Bill Rolston) and *Rethinking Northern Ireland: culture, ideology and colonialism* (Longman, 1998).



Adrian Moynes

is Special Assistant to the Director General of RTE. His special interest is broadcasting policy, on which he has delivered papers to a variety of European professional research entities. He has worked with RTE for twenty years, as a producer in TV and radio, as head of programmes for young people and as head of schedule planning. He was educated at St. Patrick's College, Armagh and at Balliol College, Oxford.



Breda O'Brien

is a columnist with *The Sunday Business Post*, a teacher at a secondary school for girls in Dublin, and a mother of three children under seven. She has worked as a researcher in RTE and as a video producer and media skills trainer with the Communications Centre.



Maggie O'Kane

is a special correspondent on foreign affairs with *The Guardian* (Manchester), where she has been on the staff since 1992, and a TV and radio broadcaster. Her awards include British Journalist of the Year (1992); Joint Amnesty International Foreign Correspondent of the Year (1993); British Television Society: Best Documentary of the Year (1994); James Cameron Memorial Trust Award for Journalism (1996). Her areas of expertise include Chechnya, East Timor, the Balkans, Iraq, Haiti, Cambodia, Afghanistan and Third World Debt. Her TV documentaries include *The face of debt* (Channel 4, 1999); *Haiti - the bad boys of Port au Prince* (BBC, 1995); *The Gulf War: how to tell lies and win wars* (Channel 4, 1994); *The puppet master of the Balkans* (BBC, 1994). Her radio documentaries include *The last women left alive: missing in action in Vietnam* (BBC Radio 4) and *Letters: a series on childbirth and working*. Prior to joining *The Guardian*, she worked with *The Sunday Tribune* and RTE. She studied at the Institut de Journalistes en Europe in Paris, at UCD, and at the College of Commerce in Rathmines.

CLERAUN MEDIA CONFERENCES

The Cleraun Media Conferences, scheduled to take place every two years, began in 1986 and have grown in stature since. They have focused on a broad range of topics including Irish daily newspaper coverage of the refugee issue; ethical dimensions of the media's role in public opinion; public service broadcasting and democracy; the role of government press offices in the peace process; the new media monopolies; the responsibilities of media owners; whether media practitioners have a brief to change society; a philosophical foundation for media ethics; ethical issues in news reporting; codes of conduct; leaks to the media; the newspaper ombudsman; newspapers and litigation; coverage of conflict; the media on terrorism, violence and crime; the use of broadcasting bans by government, including the views of a US journalist who was a hostage in the Lebanon; opening access to the airwaves and community radio; investigative journalism; Church-media relations; regional versus national press; advertising; media education.



Media in Ireland: the search for ethical journalism (ISBN 1-85182-509-6), a book based on the 1998 conference, was launched by Liz O'Donnell TD, Minister of State for Foreign Affairs, in the National Library in October 1999. It contains chapters by Conor Brady and Andy Pollak of *The Irish Times*; Seán Duignan of RTE; Robert Healy of the *Boston Globe*; Professor Robert Pinker of the British Press Complaints Commission; Professor Claude-Jean Bertrand of the French Press Institute; Professor Klaus Schönbach from Hanover, Germany; and Dr Brendan Purcell of UCD.

A book based on the 1996 conference, entitled *Media in Ireland: the search for diversity* (ISBN 1-85182-315-8) was launched by Micheál Martin TD, Minister for Education, in September 1997 and has since been reprinted. It included chapters by Bob Collins of RTE; Damien Kiberd and Colm Rapple of *The Sunday Business Post*; Professor Joseph Lee of UCC and *The Sunday Tribune*; Brian Feeney of *The Irish News*; David Begg of the Communication Workers' Union; and British journalist and broadcaster Joanna Bogle.

Both volumes, edited by Damien Kiberd and produced by Four Courts Press, will be on sale at the conference. It is hoped that the 2000 conference will give rise to another book.

CLERAUN

is a study centre and hall of residence for third level students. It also caters for senior secondary school students. Since 1974 it has been fostering Christian ideals and character development, especially among young people. The present building was opened in 1982. In addition to living accommodation and catering facilities, it has study rooms, a library, tutorial rooms, a sitting room, a chapel, and lecture and seminar facilities. Doctrinal and spiritual activities are entrusted to Opus Dei.

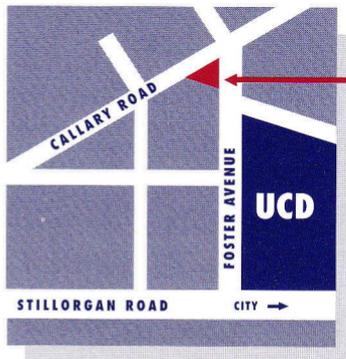
CLERAUN AND UNIVERSITY LIFE

As a student centre, Cleraun is ideally located, beside the Foster Avenue entrance to University College Dublin. The study rooms, and most of its other facilities and activities, are also open to non-resident students. Throughout the year there are get-togethers with university personnel, and seminars on course material and on topics of cultural interest. Particularly successful have been conferences on the media, on justice in Irish society, on Northern Ireland, and on public speaking. Student representatives attend university congresses abroad, such as the annual UNIV congress in Rome, which attracts students from some 400 universities around the world.

Each summer students from Cleraun travel to remote underdeveloped areas to provide medical and infrastructural assistance. Since 1992 these projects have taken place in remote areas of Uganda and among mountain communities in the Peruvian Andes.

OPUS DEI

is a prelature of the Catholic Church which aims to help ordinary lay people live up to their calling as Christians and to strive for holiness in and through their everyday work, social life, and family commitments.



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