

Cleraun Media Ethics Forum

Thursday 18 February 2021
19:15 to 21:30, online

WHY
FAIRNESS
AND
ACCURACY
MATTER



Masterclass with Lisa Pereira

For young journalists and
documentary filmmakers

Lisa Pereira was reporter, then editor on RTÉ Morning Ireland, before becoming Studio and Web Producer, in charge of feeding fresh material into the programme while it's on air and developing a presence on the web. Born in Trinidad, she did her university studies in Paris and the United States after a childhood spent in Venezuela, Libya, and Australia. She has had articles printed in several Irish and international publications, including The Irish Times and the New York Times, and was a broadcast journalist with Radio France Internationale before joining RTÉ.

Attendance limited
to 30 participants

The event is free of charge

To book:
info@cleraunmedia.com

Those attending will:

- ✓ Listen in advance to a series of reports on SoundCloud from RTÉ Morning Ireland, with a view to answering a series of questions set by Lisa Pereira.
- ✓ On the evening of the seminar, break into groups for 40 minutes to consider those questions among themselves.
- ✓ Then join Lisa Pereira to discuss the questions, followed by an open forum.

Further information:

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Exploring the ethics and responsibilities of filming with people in sensitive situations

The following masterclass will take place online on Wednesday 24 March 2021 (19:15 – 21:30) with award-winning filmmaker Martina Durac. It will focus on "The Rehab", a 2017 three-part documentary series for TV3, with support from the BAI, which was filmed over a year at Coolmine (www.coolmine.ie). It followed the lives of several people through their journey of treatment, as they learned to live without drugs or alcohol and to come to terms with their past and showed the highs and lows that accompany the journey of addiction and recovery.

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With the ongoing support of the BAI, Cleraun Media Conferences (www.cleraunmedia.com) developed from a small event in 1986 into a national conference focussing on professional integrity and ethics. Following the last conference, it was decided to organise online seminars every few months for smaller numbers of young documentary filmmakers and journalists. The aim is to take advantage of the advances in videoconferencing technology to facilitate deeper continuity, and to allow those taking part to develop a network of contacts who could help one another when facing challenges in the context of professional integrity.